



## Efficient on ice, gentle on surfaces, easy on the bottom line

*High-visibility blue crystals help make application more efficient, while a corrosion inhibitor reduces potential damage to metal and concrete.*



## ECONO BLEND™ BLUE ICE MELTER

### KEY FEATURES

Blue color crystals

Contains a corrosion inhibitor

Sodium chloride based

Contains magnesium chloride

No need for gloves or goggles

Established, respected brand with distinctive package design, selling features and bilingual instructions

### BENEFITS

- Easy-to-see for an efficient application every time

- Won't stain carpets or floors

- Melts ice down to -7°F/-21°C

- Reduces potential damage to metal, concrete and the environment

- Safe on air-entrained, cured concrete when used as directed

- Safe for pets when used as directed

- Fast acting

- Enhanced melting performance

- Safe to handle, won't harm skin

- Easier and faster sell-through

*Flipse & Sons Co.*  
Distributors

**1.800.517.2414**

www.flipseandsons.com • Sheboygan, WI

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